

PROGRAM APPROVAL APPLICATION
NEW or SUBSTANTIAL CHANGE or LOCALLY APPROVED
(This application may not exceed 3 pages)

Fill In Form

Digital Filmmaking

Proposed Program Title

Fall 2017

Projected Program Start Date

Long Beach City College

College

Long Beach Community College District

District

Contact Information

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Voting Member
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Phone Number

Dean, Academic Services

Title
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Email

Goal(s) of Program (Check all that apply):

Career Technical Education (CTE) Transfer Other

Type of Program (Check all that apply):

Certificate of Achievement 12-17 (or 17-27 quarter) units Certificate of Achievement 18+ semester (or 27+ quarter) units
 Associate of Science Degree Associate of Arts Degree

Reason for Approval Request (Check One):

New Program Substantial Change Locally Approved

Program Information

0612.20

Recommended [Taxonomy of Program \(TOP\) Code](#)

Units for Major-Degree

Total Units for Degree

23 Required Units-Certificate

Written Form

1. Insert the description of the program as it will appear in the catalog. (See PCAH pp. 142 and 170)

The Digital Filmmaking program is designed to prepare students for entry-level and self-employment in the film and television fields. Students are given basic skills in all aspects of film and video production & post-production: camera operation, lighting and cinematography, sound recording, video editing, sound design and creation, color correction and visual effects. Emphasis is placed on hands on, experiential learning. Students are given

access to professional level equipment to produce both individual and collaborative projects and gain the necessary skills to enter the entertainment workforce.

2. Provide a brief rationale for the program.

The film and television industry plays a significant role in the Southern California economy with one out of every 10 California workers being employed in creative economy related industries*. LBCC's proximity within the Los Angeles / Orange County regional media and entertainment industries gives our students firsthand access to meaningful employment opportunities. An emphasis is placed on creating a balance between creative and technical skills by learning to collaborate in a hands-on environment. The Digital Filmmaking program is designed to prepare students for entry-level employment in the film and television industry.

*http://www.otis.edu/sites/default/files/2015-LA-Region-Creative-Economy-Report-Final_WEB.pdf

3. Summarize the Labor Market Information (LMI) and employment outlook (including citation for the source of the data) for students exiting the program. (See PCAH pp. 85-88, 136, 147, 148, 165, 168, and 176)

According to the Otis Creative Economy Report*, 12.5% of jobs in the L.A./O.C. region are directly tied to the Creative Industries. Within these industries the Entertainment sector (in which the film and television industry falls) is the largest economic base, employing around 140,000 people in the LA & OC region. Otis projects 3.6% increase in employment in LA County and a 5.6% increase in Orange county by 2019. Our program will train our students to enter this workforce well-trained in the technologies, workflows, and strategies of modern film and television production and post-production.

The median wage is \$41.20 per hour (\$8.54 per hour higher than the national average) for workers in the digital filmmaking sector.

There are 17 programs in the region with 5,899 completions in 2014, however, only 283** of these completions are from community colleges in the region, the rest are from 4-year universities, and private schools.

A large portion of the film and television industry is independent contract work or entrepreneurial. According to OTIS, "Revenues and receipts of creative non-employer firms in Los Angeles County were \$6.7 billion in 2013 with 40.5% of that total generated by independent artists, writers and performers. Revenues in 2013 were up by 12.7% compared with 2008. In Orange County, revenues grew by 8.8% to \$967.5 million" So students who complete this program will not only have opportunities with larger companies within this sector, but also to start their own businesses and boutique production firms. The entrepreneurial job counts are not available, but are significant and offer program completers entrepreneurial pathways into small business.

*http://www.otis.edu/sites/default/files/2015-LA-Region-Creative-Economy-Report-Final_WEB.pdf

**<http://datamart.cccco.edu>

EMSI Q1 2016

4. List similar programs at other colleges in the Los Angeles and Orange County Region which may be adversely impacted. (There is space for 10 listings, if you need more, please contact laocrc@sccollege.edu)

Email sent to colleges on May 23, 2016

College	Program	Who You Contacted	Outcome of Contact
Cerritos College	Film Production	Real Nick	No response
Cypress College	<u>Film Production</u>	Donley Steve	No Response
El Camino College	<u>Film/Video Production</u>	Rapp Virginia	No Response
Glendale Community College	Film Production	Swinton Jan	No Response
Los Angeles City College	Video Production	Davis Alex A	No Response
Los Angeles Mission College		Hobbs, MArk	Approval
Los Angeles Valley College	<u>Motion Picture Production</u>	Nalepa Laurie	No Response
Mt. San Antonio College		Blake-Judd Jemma	No Response
Orange Coast College	Film/Video	Coleman Susan	No Response
Rio Hondo College		Noble Bruce	No Response
Saddleback College	Cinema	Teng Anthony	No Response
Santa Monica College	Film Production	Ramos Patricia	No Response
Santiago Canyon College		Lawson Von	No Response
West Los Angeles College	<u>Film/TV Production Crafts</u>	Pracher Mark	No Response

5. List all courses required for program completion, including core requirements, restricted electives and prerequisites. (There is space for 20 listings, if you need more, please contact laocrc@sccollege.edu). (See PCAH pp. 143 and 171)

Courses	Course Number	Course Title	Units
Required	FILM 1	Introduction to Film Studies	3
Required	FILM 20	Fundamentals of Digital Film Production	3
Required	FILM 25	Intro to Digital Cinematography	3
Required	RTV 216	Non Linear Film & Video Editing	2.5
Required	RTV 70	Fieldwork in Radio/TV	3
Required	MUSIC 60	Pro Tools	2.5
Restricted Elective (Take 6 Units)	ART 48	Computer Art & Design for TV and Video	3
Restricted Elective (Take 6 Units)	FILM 21	Intermediate Digital Film Production	3
Restricted Elective (Take 6 Units)	FILM 40	Introduction to Screenwriting	3
Total Units			23

6. Include any other information you would like to share.